



Friends of Mexico, A.C.

Newsletter

Amigos de Mexico, A.C.



"Promoting acceptance among all nationalities"
"Formentando amistad entre todas las nacionalidades"

Cost: 5 Pesos

Friends of Mexico Website: mazinfo.com/fom

Email: fom@mazinfo.com

September 2005

Letter from Bruce George

Greetings to all the hearty Souls who are braving the temperatures and humidity of September in Mazatlan. For those of you who are reading this on the internet, I'd call you cowards but as I sit here melting, I will refer to you as "Fortunate", and a couple of other things best not printed.

For those of you living here or soon to be returning, I thought I might share a helpful "rule" to ease the stress of living here. This simple little rule was taught to me by a full time resident of Mexico and long standing FOM member. It's simple. If you have lived here for less than a year, you are allowed three "WHY's?" per day. For those of us that have been here longer you only get ONE per day. Living here can fill your head with a thousand questions of "why do they do it like that?" or something thereabouts. Having only one per day, I save it up for the biggies and tend to let the little stuff float on by. Give it a try. It relieves the stress and saves your friends from having to listen to you complain. I know my wife appreciates it.

See you all when you get back - soon!

Distribution Day at Sor Juana



New backpacks, notebooks, pens, pencils and everything for school. It's always FUN to get new things!



Friends of Mexico Board Members

President:
Nancy Blakeslee

Vice President
Joe McDonald

Secretary:
Diane Schultz

Treasurer:
Susan Silva

Foundation:
Jacque Demmer

Membership:
Cliff Brown

Member Services:
Fr. Jim Story

Newsletter:
Susan Luce

Web Page:
Kim Peters

Discount Services:
Henri Jarrat

Events Coordinator:
Bruce George

Continuing Education:
NEED VOLUNTEER

Radio:
Val/JackMoreau

*All board members may be contacted by e-mailing:
fom@mazinfo.com*

Lee Toney, one FOM's biggest donors, always brings down checks from her friends when she comes to Pueblo Bonito. This time she brought over \$600 in checks. She also came up with the idea & directed the murder mystery & dinner (single largest money maker for FOM). She has helped distribute the school supplies at Sor Juana for at least the last 3 years.



Table Of Contents

Letter from Bruce George.....	1
List of the Board of Directors	1
Sept Minutes from the Board Meeting	2
Holiday Helper	2
Hurricane Season.....	3
Foundation Report	4
Thank You-Gracias.....	4
And Don't Forget.....	4
FOM Statement of Purpose.....	5
Welcome New Members	5
September/October Birthdays.....	5
News from Mexico.....	5-6
Meet a Fellow Member.....	6
Mexico gets low marks.....	7
Minutes from Sept General Meeting.....	7
Mexico Sends First Aid Convoy Ever to US.....	7-8
Thanks for the support advertisers.....	8
Advertise Here.....	8

Friends of México A.C.

Board Minutes

September, 2005

Attending: Susan Silva, Jacque Demmer, Lee Story, Bruce George, and Diane Schultz

1. Meeting called to order by Bruce at 9:45 AM
2. August board meeting minutes were read, discussed and requested an addition – there will be no paid speakers. Motion to approve; 1st Susan, 2nd Jacque; approved; 5 - 0

3. Committee Reports:

- A. Foundation – Jacque: See report in newsletter.
- B. Membership – Susan: 2 new members.
- C. Programs – Bruce: Suggested Martha Armenta for September. Susan to contact her.
- Will ask Jackie Peterson if help is needed to assist future speakers.
- D. Treasurers Report – Susan: See report in newsletter.
- E. Events – Bruce: Copper Canyon trip is finalized; he will e-mail the information to those interested and request deposits.
- Stars of Tomorrow – plans are being finalized.
- There was discussion about a chili or hamburger cook off; Bruce will research.
- F. Newsletter – Lee for Susan Luce
Recommended changes; the Board agrees that

Susan is doing a fine job and endorses her plans.

4. Old Business:

- A. FOM Brochure – Jacque distributed and corrections were submitted.
- B. New Member Package: Lee suggested including descriptions of each committee; she will submit a preliminary form.
- C. Survival Manual: Delayed until Jim Story returns.
- D. Sor Juana's additional cabinet: Bruce and Jim Anderson need materials to complete
- E. Nominating Committee - Bruce: He will contact Joe McDonald to determine if a new Vice President is required.
- Positions needed are President and Secretary. He requested suggestions be submitted to either him or Cliff Brown.

5. New Business:

- A. Program Chairman – Bruce: has a candidate in mind.
- B. Motion - Jacque: Pay approximately \$330 pesos inscription to secundaria school for one Hogar resident; 1st-Susan; 2nd-Jacque; approved 5 – 0.
- C. Motion – Jacque: Purchase 3 polo shirts for \$165 pesos, for donors to Sor Juana; 1st-Susan; 2nd-Diane; approved; 5 – 0.
- D. Reminder: Lee Story and Lynne Hernandez need \$800 pesos a month to supply the four secundaria scholarships to the Sor Juana graduates.
6. Meeting adjourned at 11 AM; motion; 1st-Susan; 2nd-Jacque; approved; 5 – 0.

Submitted Diane Schultz, Secretary - DS/lS

Holiday Helper



September 13	Ninos Heroes (Young Heros of Chapultepec)
September 16	Dia de la Independencia (Mexican Independence Day - banks closed)
September 22	First Day of Autumn
October 10	Columbus Day (US) Thanksgiving Day (CAN)

We ran the following article in the June edition of this newsletter. Due to the devastation caused by Hurricane Katrina in the Gulf coast of the U.S., we felt it worthy of repeating - there are still two months of hurricane season remaining here. If possible, keep a copy of this around your home and bring out every June and reread. Also included is a list of the evacuation stations for Mazatlan. Be sure to read this and locate the closet center to you - it may save your life!

The Editor

Hurricane Season

Translated and written by Lynne Hernandez
Noroeste, May 15, 2005



The Pacific's hurricane season began May 15 and ends in November. Because Mazatlan is located along the coastal area, and because so many of the neighborhoods were built on areas that were once lagoons or marshlands, it is subject to flooding during heavy rains and many areas are at risk of severe flooding during a hurricane. Noroeste has published a list of things to do before, during and after a hurricane.

A. Before

1. find the highest routes to navigate around flooded areas.
2. if you have children, don't leave them alone during heavy rains.
3. put your personal documents in zip lock plastic bags.
4. have an ample supply of water, canned goods, clothes and medicines.
5. have a flashlight, portable radio and sufficient batteries.
6. if your area is in immediate threat of flooding, disconnect electricity and gas.

B. During

1. stay calm and be aware of official notices.
2. be prepared to go to a secure place, and go if necessary.
3. stay away from electrical posts or cables, remember water conducts electricity.
4. if your house is constructed with unsteady materials, look for refuge in a school or church.
5. avoid using your car and be prepared to abandon it if it becomes flooded.
6. avoid crossing rivers, streams or extremely flooded streets (vados).

C. After

1. check your house, be aware that parts could crumble.
2. stay away from buildings that are in danger of collapsing.
3. immediately clean up flammable or toxic substances, medicines and other dangerous substances.
4. don't touch or stand on electric wires.

5. don't return to the affected zones until authorities indicate it's safe and don't occupy your house until you're sure it's in livable condition.
6. stay away from the designated disaster areas, your presence could hamper rescue efforts.
7. don't move wounded people, it's better to notify emergency personnel, remember to have your cell phone with you. If you know how, apply first aid.
8. don't spread rumors.

There will be a system of color coded alerts during the tropical hurricane season ranging from blue (lowest level) on through green, yellow, orange, and red. If you see or hear an orange alert (naranja) it means there is 36-6 hours before the hurricane arrives and notice will be sent every 3 hours. The red alert (roja) means we are in the line of impact, with 18 to 0 hours and all of the above actions should be taken. Frequently evacuations will begin during the yellow alert in the areas most susceptible to extreme flooding. It is recommended that you plan for a 5 day supply of water, food, batteries, etc. Each year remember to take an inventory and go shopping!

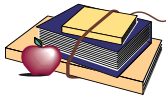
Emergency Evacuation Shelters

1. Primary School Jose Aguilar Barraza
2. ICO School - Instituto Cultural de Occidente
3. Cecati No. 26 Technical School
4. Federal Secondary School #2
5. Technical Secondary School #5
6. Tourism School Autonomous Univ. of Sinaloa (UAS)
7. Primary School Garcia Vazquez
8. DIF Community Center
9. Democracia School 2000
10. Independence Primary School
11. Chololos Sports Club
12. Nautical School
13. Preparatory School Cobaes No.38
14. Preparatory School Cetus No. 127
15. Democracia 2000 School
16. Primary School Diego Rivera
17. San Juan Apostle Church
18. Bacanora Salon
19. Primary School Gonzales Boca Negra
20. Primary School Villa Union
21. Institute of Technology of Monterrey University
22. Mazatlan Institute
23. Conalep Technical School
24. Primary School Salvador Allende
25. Secondary School Miguel Hidalgo
26. Cebetis No. 51 Technical School
27. Remington School
28. Felton Technical School
29. Juvenile Integration Center

Soon I will be putting a map of Mazatlan out pinpointing each of these locations and copies will be available to all who wish one. We will announce when it is finished.

Susan Luce

FOUNDATION COMMITTEE



MEETING

September 5, 2005

SOR JUANA: Backpacks, school supplies, Polo Shirts and certificates for shoes and socks were delivered to students at Sor Juana School on Friday Sept. 2nd.

Additional backpacks, school supplies and polo shirts are on order. The new system of distribution worked very well, but we needed to order more small polo shirts, backpacks and school supplies. I would like to give a huge THANK YOU to the volunteers who helped make this possible: **Lee Toney, Pat Lahti, Maggie Spencer, Maureen Dietrich, Lee Story, Tom Whitmore, Cheryl and Joe D'Angelo.** Also to **Bruce George** for coming out to the school to take pictures for us. Susan Silva reported that some of the students had already been to the shoe store to be fitted for shoes that afternoon.

JOSEFINA: Tom Whitmore, Fr. Jim and I will deliver the school supplies purchased with the donation from Rotary Club of Nanaimo to Josefina School Wednesday. Pdg Ing. Alejandro Gonzalez Lie, a local representative for Rotary International District 4150 will be joining us. Josefina School, thanks to the director, Maria Elena Iribe Barron, has really made some improvements. She and the family members of the early session (Matutina) have worked very hard to raise a certain amount of funds that the city/state agreed to match. Friends of Mexico donations of white boards and school supplies were considered part of their fundraising. With the funds they received, Josefina Matutina was able to fix leaks in the roofs of the school buildings and build a new library. She also managed to get some desperately needed new desks. Dedicated directors like Maria Elena at Josefina and Martin Reusgaz at Sor Juana make such a huge difference in the progress of the schools. Like everywhere else, obtaining funds for schools is very difficult.

FLORES MAGON: Work on their bathroom repairs has not yet begun. They do not need school supplies this year but would like for the foundation to purchase paint.

HOGAR: Sister Amalia at Hogar San Pablo requested funds for the inscription (registration \$330.00) for Oscar, one of her residents. In the past, his father has paid for this but he cannot do so this year. The foundation committee recommends to the board that we pay this fee so that this young man can complete his final year of preparatorio (high school). Bruce George with Sister Amalia purchased the necessary school clothes, supplies and shoes for the boys at Hogar that attend school. **Thanks Bruce.**

2 DVD have been purchased and will be delivered to the schools in the coming weeks.

Jackie Peterson and I visited with Jefatura Sector 6, Prof. Jose Antonio Sarabia and one of his assistants, Concepcion Munoz Alvarez. He is in charge of 90 state schools, Josefina being one of them. They are very appreciative of the work Friends of Mexico has done for some of the schools in Mazatlan. He also told us about two schools that really need help. Concepcion, Jackie and I visited the Vincente Guerrero School and agree that school could use help. After the school Champions return and have a chance to visit their respective schools, the committee will discuss where the greatest need is for the Foundation's support.

*Respectfully submitted,
Jacque Demmer, Foundation Chairman.*

THANK-GRACIAS YOU

A **very special thanks** to the following for their contributions & time to the FOM Foundation:

- Wendy Osuna & the Canadian Consulate Office
- Lee Toney
- Pat Lahti
- Lee Story
- Tom Whitmore
- Maggie Spencer
- Maureen Dietrich
- Cheryl & Joe D'Angelo
- Fr. Jim Story
- Bruce George

And Don't Forget....

✉ Outgoing mail to the USA is collected at the back table.

📠 FOM has a **blood donor list**. Contact Fr. Jim, fom@mazinfo.com Silva or Jacque Demmer at fom@mazinfo.com to **sign up or if in need**.

🏠 Gisela Garcia is the person to call if you are shut-in and in need of some companionship or you know someone who is. She'll visit you at the hospital or in your home. Contact her at fom@mazinfo.com

📞 A Foreign Residents phone directory is available at the back desk for 25 pesos. If you want to be included in this directory, email www.maztravel.com/maz/phones/signup.html.



Register with your consulate on-line when you arrive and leave. US at www.usembassy-mexico.gov and Canada at www.voyage.gc.ca.

NEWS from Mexico



by Linda Durham

México City Aug. 4 (AP)

Mexico: High-powered weapons fueling bloody drug battles come from U.S.: Machine guns, grenades and other high-powered weapons drug smugglers use to kill rivals and wage bloody territorial battles across Mexico pour south from the United States, a spokesman for President Vicente Fox said Thursday.

Acapulco, Mexico, Aug. 5 (AP)

Governor of southern Mexico state weighs asking for loan to fight crime: The governor of the Pacific coast state of Guerrero, Zeferino Torreblanca, said Friday he is considering asking the World Bank for a US\$30 million to reform the state's corrupt or antiquated police forces.

México City Aug. 5 (AP)

Official: Mexico spending on oil exploration rising, but problems in infrastructure remain: Mexico's state-run oil monopoly will spend more than 137 billion pesos (US\$13 billion, euro10.5 billion) on oil exploration, extraction and production this year – but its outdated infrastructure system remains a serious liability, a presidential spokesman said Friday.

México City, Aug. 7

Mexico detains Egyptian on U.S. 'watch list': Mexican police have detained an Egyptian man who appears on the U.S. "flight restriction" list as he and a compatriot tried to board an airplane in the Caribbean beach resort of Cancun, police said Sunday.

México City Aug. 9 (AP)

Mexico: Lack of unemployment insurance, migration account for low jobless rate: Mexico brags about its low unemployment rate, but the country's National Statistics Institute said that the lack of unemployment benefits and worker migration to the U.S. are prime factors in keeping official estimates of the jobless low.

México City, Aug. 12 (AP)

Mexican police report capturing suspect in Illinois mansion slaying case: A fugitive charged with killing a wealthy Illinois couple in 1996 was captured at a Mexican resort after tourists recognized him from a crime watch television program, authorities said Friday.

Monterrey, Mexico, Aug. 17 (AP)

U.S., Mexico announce joint effort against migrant smuggler; The U.S. and Mexican governments on Wednesday announced a bilateral effort to help authorities identify and prosecute migrant smugglers working on their common border.

The program, dubbed "OASISS," will facilitate the exchange of information and evidence to assist both governments in the prosecution of migrant smugglers and help save migrant

Friends of Mexico Statement of Purpose

To be a non-profit organization of Mazatlán providing community services and promoting better understanding among Mexicans and non-Mexicans.

To accomplish this purpose we will:

- Offer activities, information and services to the members of Friends of México, and
- Contribute to the local community by providing educational opportunities to those in need.

CONSULATE NUMBERS

U.S. Consulate Agency in Mazatlan:

Patty Fletcher de Arteaga

Tele/Fax: 916-5889

mazagent@mzt.megared.net.mx

Canadian Consulate Office in Mazatlan:

Wendy Osuna 913-7320

Fax: 914-6655

A complete list of Friends of México "by-laws" can be found on our website at: mazinfor.com/fom

WELCOME New Members

Glen Sorrie

Sharon Sorrie

AnnThorkildsen

Hails from

Arizona

Arizona

Washington

SEPTEMBER/OCTOBER

HAPPY BIRTHDAY!

SEPTEMBER

14th - Lena Brown

14th - Dorothy Drew

14th - Kathy Thompson

17th - Lee Toney

19th - Cindi Van Buskirk

20th -Valerie Moreau

21st - Irv Carr

22nd - Andrew Carhartt

27th - Reed Eaton

27th - Anne Kenedy

?? - Kenneth Borden

OCTOBER

2nd - Penny Rollefstad

6th - George Beu

7th - Jerry Loman

7th - Mary Stanley

8th - Willie Bodrak

WHY?... is it that people say they "slept like a baby" when babies wake up, like, every two hours?

lives, U.S. Customs and Border Protection Commissioner Robert C. Bonner said in a statement.

México City, Aug. 17 (AP)

Mexican braceros storm government offices, demanding retirement payments: Several protesters representing former “bracero” migrant workers forced their way into government offices and were arrested on Wednesday as tempers flared during a demonstration against delays in the distribution of compensation funds.

México City, Aug. 23 (AP)

Founder of Bimbo bakeries see more room for growth in Mexico: Mexican snack and baked goods company Grupo Bimbo SA, has plenty of room to grow in its home market, one of the company’s founders said Tuesday.

México City, Aug. 25 (AP)

Mexico mulling 210 percent fructose import duty following WTO ruling: Mexico’s Economy Department said Thursday it is considering imposing a 210 percent import duty on high fructose corn syrup following a World Trade Organization ruling against the country’s tax on beverages made with sweeteners.

México City, Aug. 26 (AP)

As country’s film industry booms, Mexican government offers to back loans: The Mexican government has set aside close to US\$1 million to back loans for movies as a growing number of the country’s film makers win international acclaim.

México City, Aug. 26 (AP)

Controversial Venezuelan network Telesur may soon be available on Mexican cable: Mexican viewers may soon be able to watch Telesur, a TV station backed by Venezuela’s government that promises a Latin alternative to large media outlets like CNN, the network’s general director said Friday.

México City, Aug. 29

Mexican peso extends decline, stocks flat: Mexico’s peso extended its recent decline against the dollar Monday following the central bank’s decision on Friday to push interest rates lower while stocks traded flat.

México City, Aug. 31 (AP)

Mexican president celebrates vote for Mexicans abroad: President Vicente Fox on Wednesday celebrated a new law allowing Mexicans abroad – overwhelmingly in the United States – to vote in next year’s presidential election, saying they will no longer be “second-class citizens.”

México City, Sept. 5 (AP)

Mexican Navy sends rescuers, supplies for Katrina victims: A Mexican Navy ship loaded with personnel and equipment was scheduled to depart Monday for New Orleans carrying aid for areas affected by Hurricane Katrina.

The ship, Papaloapan, will carry food, amphibious vehicles and helicopters for search-and-rescue efforts, as well as a medical team, said Foreign Relations Secretary Luis Ernesto Derbez.

MEET A FELLOW MEMBER

Ann Thorkildsen



Ann comes to Mazatlan from Shelton, Washington after a career as Administrator of Juvenile Justice for the State of WA. and Associate Superintendent of Green Hill School.

Have you heard the phrase “love at first sight?” Well, Anne and her husband, Arnt, felt that the first time they arrived in Mazatlan in January of this year. Intrigued with Old Town and deciding it was time for a new adventure, they bought a 100 year old house, returned to Washington to close their affairs, and moved in April to become permanent residents of Maz.

Since April, they have watched the work progress to restore their new large, neoclassical house. The experience, in Ann’s own words, “People tell you of the difficulties, but you really have to experience it. We don’t have much Spanish and certainly not at the level to converse with workmen on the level needed to explain what we want done. Construction methods and ways of doing things are so different here. But, we are making progress and believe the house will be beautiful when completed.”

Ann, when she gets spare time, enjoys learning to play the harp, gardening, yoga and antiques. She has just enrolled in an art class, something she has always wanted to do. But Ann’s deepest thought right now is, “our two sons, their wives and four grand children will be here to celebrate Christmas with us, and to see first hand what old Mom & Dad are up to!”

(Ann was the winner of the attendance drawing at the August 2005 General Meeting.)

Thoughts for the Month:

If at first you don’t succeed, skydiving is not for you.

Some days you’re the bug; some days you’re the windshield.



Sorry, no joke here

Mexico gets low marks in economic competitiveness and women's equality

The Guadalajara Colony Reporter,
June 4-10, 2005



Mexico languishes near the bottom of an international economic competitiveness league table because of its excessive bureaucracy and regulation, as well as its inability to enact much-needed reforms in the energy, labor and tax collection sectors.

These were the conclusions of a study prepared by the Lausanne International Institute for Management Development (IMD) and the Geneva-based World Economic Forum, which placed Mexico 56th out of 60 countries in economic competitiveness.

Other factors influencing Mexico's competitiveness include its slowness in reacting to market changes and the difficulty for entrepreneurs to obtain credit, the report noted.

The gloomy outlook for Mexico is in marked contrast to Chile, which jumped from 26th to 19th place in this year's rankings.

The United States ranks as the world's most competitive economy, closely followed by Singapore.

Mexico also fares poorly in the World Economic Forum's first Gender Gap Report, which ranked countries according to the size of their gender gap, based on economic, political, health and education criteria. Mexico ranked 52nd out of 58 countries.

One of the authors of the study, Augusto Lopez Claros, stressed the urgent need for Latin American countries to address the problem of disparity in salaries between men and women, and highlighted the low level of participation by women in political life. The latter problem is accurate in Mexico. In next month's elections in the state of Nayarit, for example, only 24 of the 175 candidates running for political offices are women.

Noted Saadia Zahidi, co-author of the report: "Countries that do not fully take advantage of one half of the talent in their population are misallocating their human resources and thus undermining their competitive potential." (MF)

Friends of México A.C. General Meeting Minutes

August 9, 2005

Number in attendance: 29 (27 members, 2 guests)

1. Meeting called to order by Bruce George
2. July General Meeting minutes were approved:
1st- Gisela, 2nd-Cheryl
3. Treasurer's report approved: 1st-Cheryl, 2nd-Gladys
4. New members and visitors were introduced
5. **Committee Reports:**
 - A. Foundation-Jacque: see report in newsletter
 - B. Membership-Susan Silva for Cliff Brown:
- 2 new members last month, one this month
 - C. Events-Bruce George:
- Copper Canyon trip details are being finalized and will be emailed to members
 - D. Member Services-Jim Story:
- Brochure is available
6. **Guest Speaker:**
- Bruce George narrated an open forum relating to questions about Mazatlan
7. Attendance drawing winner: Ann Thorkildsen
8. Adjourned at 10:40 AM

Submitted by Diane Schultz, Secretary

Mexico Sends First Aid Convoy Ever to U.S.

By THE ASSOCIATED PRESS, September 7, 2005

MEXICO CITY (AP) — Mexican army convoys and a navy ship laden with food, supplies and specialists traveled to the U.S. Wednesday to help in the Hurricane Katrina relief effort — a highly symbolic journey marking the first time Mexico's military has aided its powerful northern neighbor.

The convoy was expected to arrive at the U.S.-Mexico border Wednesday evening and cross into U.S. territory early Thursday, President Vicente Fox's office said.

Radio talk shows and newspapers in Mexico buzzed with excitement over news that this country, long on the receiving end of U.S. disaster relief, was sending a hurricane aid convoy north.

The convoy represents the first Mexican military unit to operate on U.S. soil since 1846, when Mexican troops briefly marched into Texas, which had separated from Mexico and joined the United States.

It included military specialists, doctors, nurses and engineers carrying water treatment plants, mobile kitchens, food and blankets.

“This is just an act of solidarity between two peoples who are brothers,” said Fox’s spokesman, Ruben Aguilar.

The convoy has “a very high symbolic content,” said Javier Oliva, a political scientist at Mexico’s National Autonomous University. “This is a very sensitive subject, for historic and political reasons.”

Large Mexican flags were taped to many of the 35 olive-green Mexican Army trucks and tractor trailers as they rumbled northward toward the border Wednesday.

The convoy includes two mobile kitchens that can feed 7,000 people a day, three flatbed trucks carrying mobile water-treatment plants and 15 trailers of bottled water, blankets and applesauce. The 195 Mexicans taking part include military engineers, doctors and nurses.

“This is the first time that the United States has accepted a military mission from Mexico” for such work, said Javier Ibarrola, a newspaper columnist who covers military affairs in Mexico.

The relief mission was controversial for some Mexican lawmakers, who said the president should have sought Senate approval before sending troops abroad. But the Fox administration said no such approval was needed for aid missions.

The government was planning to send a second, 12-vehicle aid convoy to the U.S. sometime this week and has sent a Mexican navy ship equipped with rescue vehicles and helicopters to the Mississippi coast.

The ship Papaloapan left the Gulf coast port of Tampico on Monday. Fox’s office was unsure when it would arrive, but said it would dock about 30 miles south of Biloxi, Miss.

Thanks for the support of the following advertisers this month

- * Carpintera Aleman
- * Royal Spa
- * La Ventanita
- * Heather’s Place
- * Jungle Juice
- * MASA
- * International Massage
- * Christine’s Coffee House
- * Mazatlan King David
- * Dr. Eduardo Zambrano
- * Mazatlan Realty
- * Multi-Services Mazatlan
- * Sinaloa Sun Properties
- * Tenerife Condominiums

Advertise HERE!

The FOM Board approved business advertising in our newsletter to help defray the cost of printing. What better and economical way to let our members and guests know about your services.

MONTHLY ADVERTISING PRICE LIST

Business Card	2 1/4" x 3 5/8" = 30 pesos
Half Column	4 1/2" x 3 5/8" = 50 pesos
One Column	9" x 3 5/8" = 80 pesos
Half Page	4 1/2" x 7 1/2" = 100 pesos

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